

A seminar for Chairmen, Governors and Bursars

The future for smaller independent schools

- continue, change, merge or close?

REPEAT
EVENT
DUE TO
POPULAR DEMAND!

Struggling, or just nervous? This discreet and confidential seminar will help you explore your school's options for the short, medium or longer term.

London. Wednesday, October 13th, from 10.30 am to 4.00 pm.

Smaller schools are increasingly vulnerable, especially those with low margins, appreciable borrowings and/or modest reserves. Now is the time to consider how you might change or strengthen your business model, merge with another school, convert into a "Free School", or even close tidily. If you were ever to reach the point where your bank gave upon you, it would be too late to retain control, credibility, and negotiating power.

This repeated seminar gives Governors and Bursars a second opportunity to take part in a discreet and very private forum which will explore and discuss the various options. Your participation will be confidential and your attendance anonymous. There will be no attendees' lists or name badges, and the venue details will only be advised to those taking part. Delegates will also be asked to sign a confidentiality agreement.

The agenda will cover:

- generating additional revenue to underpin your core business, and alternative business models
- when merger is a good idea, or closure is inevitable
- planning and negotiating new deals and new structures
- the HR and legal implications of change, merger or closure
- managing a school through major change or major trauma
- safeguarding your personal reputation against public criticism

Speakers will include:

- David Hanson, Chief Executive of IAPS
- Simon Shneerson, a leading strategy consultant to independent schools
- Christine Goodyear of Goodyear Blackie Herrington LLP, one of the UK's leading lawyers advising the independent school sector
- An interim Head who takes schools through change, merger and closure

SEMINAR DETAILS AND BOOKING FORM

- Date: Wednesday, October 13th 2010, from 10.30 am to 4.00 pm.
- Price: £195 including lunch, coffee/tea, handouts and VAT.
Two places for the same school - £375.
- Location: London. The venue details will be advised privately to delegates.
- Booking: Numbers limited – first come, first served. Please telephone 01923 283574 or e-mail to reserve your place, and then send the attached form with payment. Cheques should be made payable to Simon Shneerson Ltd, or you may pay by BACS – please ask for account details.



Booking Form

Please complete and return to Simon Shneerson at:

29 Orchard Drive, Chorleywood, Herts WD3 5QN

Please reserve ___ places at the Smaller Schools seminar on October 13th.

I enclose payment of £195 for one place or £375 for two places.

Lead name:

Your position in school:

Second person's name:

Second person's position in school:

School name:

Confidential phone number:

Confidential e-mail:
